



Jolly Holidays



2020 TREND GUIDE TO GIFT GIVING



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Mood Boosters

TREND ALERT! Give joy this season with bright colors and cozy fabrics. Mood boosters encourage happiness and optimism.



L130 Port Authority® Ladies Cozy 1/4-Zip Fleece **\$39.98** | **J851** Port Authority® Packable Puffy Vest **\$49.98** | **BP45** Port Authority® Faux Fur Blanket **\$49.98** | **T425** Champion® Heritage 6-Oz. Jersey Tee **Inquire for Pricing** | **CP90** Port & Company® Knit Cap **Inquire for Pricing** | **LNEA101** New Era® Ladies Heritage Blend V-Neck Tee **\$10.98** | **BP43** Port Authority® Flannel Sherpa Blanket **\$44.98** | **W668** Port Authority® Plaid Flannel Shirt **\$31.98** | **BA5953** Nike Brasilia Gym Sack **\$16.00**

Jolly Holidays Mindful Giving

TREND ALERT! #SUSTAINABILITY. This year, gifts with a purpose will dominate wish lists.



COTOBTP Cotopaxi Batac Backpack **\$60.00** | **AL2014** Allmade® Unisex Tri-Blend V-Neck Tee **\$10.98** | **BG421** Port Authority® Beach Wash™ Tote **Inquire for Pricing** | **AL6004/AL6008** Allmade® Unisex Tri-Blend Long Sleeve Tees **\$13.98** | **COTOBFP** Cotopaxi Bataan Hip Pack **\$30.00** | **DT8001** District® Women's Re-Tee™ V-Neck **Inquire for Pricing** | **DT8103** District® Women's Re-Fleece™ Full-Zip Hoodie **\$29.98**

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Elevated Activewear

TREND ALERT! Luxe "tailored" styles with soft touches and comfortable cuts offer the perfect mix of elegant comfort.



ST281 Sport-Tek® Triumph 1/4-Zip Pullover **\$49.98** | **CK2668** Nike Utility Speed Backpack **\$75.00** (R) | **LOG810** OGIO® Ladies Luuma Pullover Fleece Hoodie **\$59.98** | **CT103938** Carhartt® Cotton Canvas Cap **\$16.99** (C/R) | **EB250/EB251** Eddie Bauer® Sweater Fleece Full-Zips **\$69.98** | **NFOA529R** The North Face® Castle Rock Hooded Soft Shell Jacket **\$135.00** | **OG143** OGIO® Slate Polo **\$35.98**

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Gift Giving Trends



Focus on Family Time

A decrease in the experience gift market means an increase in **meaningful physical gifts** that foster a sense of togetherness.

Think Sustainably

Disposable, single-use plastic gifts are out this year.

What's in?

Cozy comforts that help us settle in for a long winter.

Seek the Great Outdoors

The popularity of outdoor activities has risen through the roof in the last year, and we're not letting a little rain or snow stop us from **enjoying our time outside**.



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