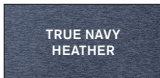
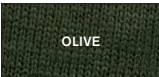
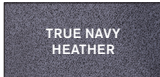
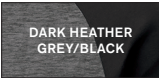


NEW COLOR ARRIVALS JANUARY 2018

A QUICK REFERENCE TO NEW COLORS ADDED IN JANUARY 2018 TO EXISTING STYLES.

POLOS/KNITS						
PAGE	STYLE	PRODUCT	COLOR ADDS			
138	ST640	SPORT-TEK POSICHARGE RACERMESH POLO				
138	LST640	SPORT-TEK LADIES POSICHARGE RACERMESH POLO				
T-SHIRTS/ACTIVE						
273	PC450 LPC450 PC450Y	PORT & COMPANY FAN FAVORITE TEE PORT & COMPANY LADIES FAN FAVORITE TEE PORT & COMPANY YOUTH FAN FAVORITE TEE				
						
352	ST340	SPORT-TEK POSICHARGE RACERMESH TEE				
352	LST340 YST340 ST340LS	SPORT-TEK LADIES POSICHARGE RACERMESH V-NECK TEE SPORT-TEK YOUTH POSICHARGE RACERMESH TEE SPORT-TEK POSICHARGE RACERMESH LONG SLEEVE TEE				
366	T200	SPORT-TEK COLORBLOCK RAGLAN JERSEY				
334	ST390 LST390	SPORT-TEK POSICHARGE ELECTRIC HEATHER TEE SPORT-TEK LADIES POSICHARGE ELECTRIC HEATHER SPORTY TEE				
FLEECE/SWEATSHIRTS						
548	ST226	SPORT-TEK POSICHARGE ELECTRIC HEATHER FLEECE 1/4-ZIP PULLOVER				
548	ST225	SPORT-TEK POSICHARGE ELECTRIC HEATHER FLEECE HOODED PULLOVER				
548	LST225 YST225	SPORT-TEK LADIES POSICHARGE ELECTRIC HEATHER FLEECE HOODED PULLOVER SPORT-TEK YOUTH POSICHARGE ELECTRIC HEATHER FLEECE HOODED PULLOVER				