DECORATION SPEC SHEET

CT102788 Carhartt® Women’s Clarksburg Full-Zip Hoodie

FRONT DECORATION DIMENSIONS			
RC	Right Chest	4"Hx4"W	Primary

BACK DECORATION DIMENSIONS			
BA	Back	12"Hx12"W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"HX14"W	
FSR	Full Sleeve Right	4"HX14"W	
LS	Left Shoulder	4"Hx4"W	
LW	Left Wrist	4"Hx4"W	
RS	Right Shoulder	4"Hx4"W	
RW	Right Wrist	4"Hx4"W	

HOOD DECORATION DIMENSIONS			
BH	Back Hood	2"H x6"W	
FH	Front Hood	2"H x 2"W	
LHS	Left Hood Side	4"Hx4"W	
RHS	Right Hood Side	4"Hx4"W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



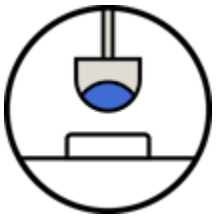
DIGITAL TEXTILE PRINTING (DTG)



EMBROIDERY



SCREEN PRINTING



PAD PRINTING

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HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

Due to the nature of cotton/polyester blends, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



DIGITAL TEXTILE PRINTING (DTG)

Direct to garment (DTG) is the art of printing a graphic directly onto a piece of apparel using digital ink jet technology. A DTG Printer is similar to a large ink jet printer that uses specialized inks and garment pre-treatments that allow the ink to adhere and stay vibrant. This decoration method is ideal for art that is designed in full color with fades, shadows, gradients, high detail and photo realistic elements. DTG is primarily used on cotton fabrics, however recent advancements in technology have made printing on cotton/poly blends and 100% polyester possible.

Due to possible staining and discoloration, test print prior to production.*,*Please consult with your decorator, equipment, and consumable supplier.



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

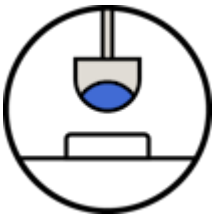
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SCREEN PRINTING
An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low Cure ink, Bleed Blockers needed, *Please consult with your decorator, equipment, and consumable supplier.*



PAD PRINTING
Pad printing uses a soft silicone pad to transfer an image taken from a plate etched with a reversed logo, similar to a rubber stamp. Images can be very small and detailed and can be up to 5½ inches in diameter. Pad printers are capable of printing up to six colors, however most industry printers use one to two colors at most when printing on apparel. Pad printing is a popular trend for tagless label printing. The prints are soft, durable and capable of high and low volume production. Pad printing is great for sling bags, totes and other items that are difficult to decorate, as well as styles that are heat sensitive.



HEAT TRANSFER
A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Low Cure Transfer needed, *Please consult with your decorator, equipment, and consumable supplier.*

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.