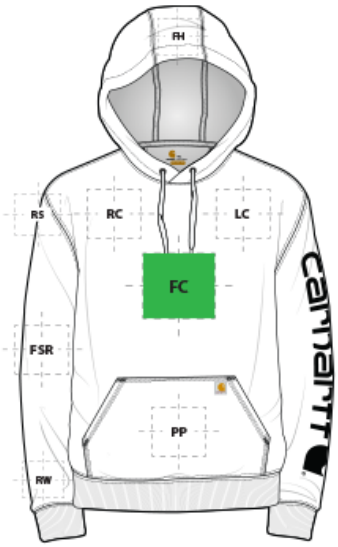
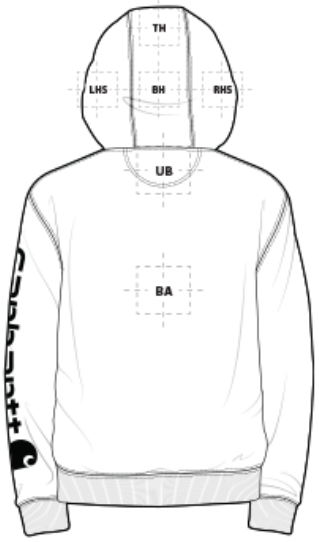
DECORATION SPEC SHEET

CTK288 Carhartt® Midweight Hooded Logo Sweatshirt





FRONT DECORATION DIMENSIONS			
FC	Full Chest	12"H x 12"W	Primary
LC	Left Chest	4"H x 4"W	
PP	Pouch Pocket	5"H x 8"W	
RC	Right Chest	4"H x 4"W	
TH	Top Hood	3"Hx3"W	

BACK DECORATION DIMENSIONS			
BA	Back	14"H x 14"W	
UB	Upper Back	4"H x 14"W	

SLEEVE DECORATION DIMENSIONS			
FSR	Full Sleeve Right	4"HX14"W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	4"H x 4"W	

HOOD DECORATION DIMENSIONS			
BH	Back Hood	3"Hx3"W	
FH	Front Hood	3"Hx3"W	

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LHS	Left Hood Side	5"Hx5"W	
RHS	Right Hood Side	5"Hx5"W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

Due to the nature of cotton/polyester blends, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY
Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



SCREEN PRINTING
An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics.
Do not package product until completely cool. Cooling stations are recommended.
Do not use catch bins to avoid potential ghosting, zebra striping or dye migration.

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Low-cure poly inks are required. Grey or black bleed blockers may be necessary.
We recommend a low cure ink not to exceed 300° during application.



HEAT TRANSFER
A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics.
Avoid hot-stacking when decorating 100% polyester and blended fabrics.
Do not package product until completely cool. Cooling stations are recommended.
Heat transfers with low cure adhesive and bleed blockers are required for this product.
We recommend not to exceed 300° during application.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.