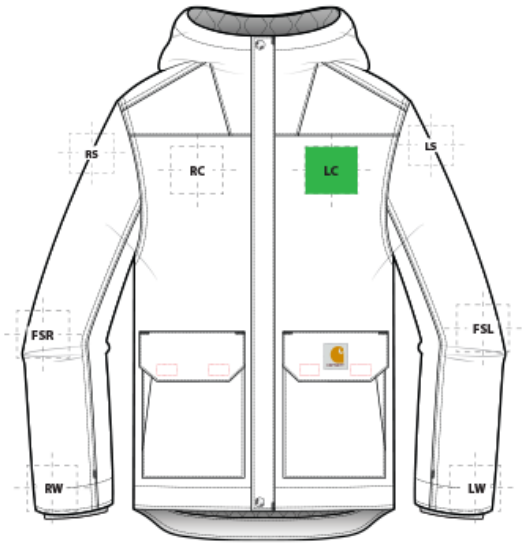
DECORATION SPEC SHEET

CT105533 Carhartt® Super Dux™ Insulated Hooded Coat



FRONT DECORATION DIMENSIONS			
LC	Left Chest	4" H X 4" W	Primary
RC	Right Chest	4" H X 4" W	

BACK DECORATION DIMENSIONS			
BB	Back Bottom	8"H x 14"W	
UB	Upper Back	6"H x 14"W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4"H x 4"W	
LW	Left Wrist	4"H x 4"W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	4"H x 4"W	

HOOD DECORATION DIMENSIONS			
LHS	Left Hood Side	6"Hx6"W	
RHS	Right Hood Side	6"Hx6"W	

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Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Resealing the back of embroidery on this product to retain waterproof and water-resistant properties is recommended. Water Proof/Coated Fabric with bonded barrier- 65/9 or 70/10 coated Sharp Point



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Bonding catalysts may be required for stain release, water resistant/waterproof coated and nylon fabrics. For best results with non-bonded linings, specialty clamps may be required.

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HEAT TRANSFER
A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.