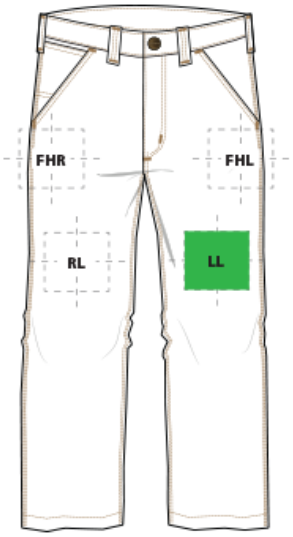
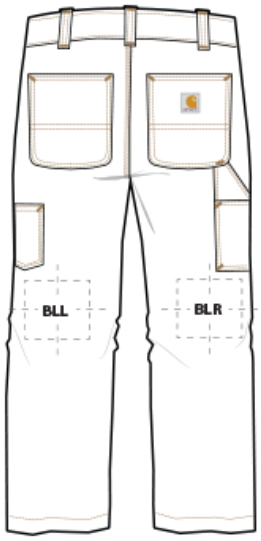
DECORATION SPEC SHEET

CT102808 Carhartt® Rugged Flex® Utility Jean





FRONT DECORATION DIMENSIONS			
FHL	Front Hip Left	4"H x 4" W	
FHR	Front Hip Right	4"H x 4" W	
LL	Left Leg	20"H x 4" W	Primary
RL	Right Leg	20"H x 4" W	

BACK DECORATION DIMENSIONS			
BLL	Back Leg Left	20"H x 4" W	
BLR	Back Leg Right	20"H x 4" W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES

DECORATION SPEC SHEET

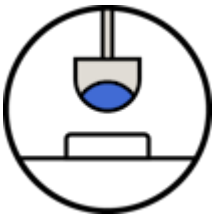
CT102808 Carhartt® Rugged Flex® Utility Jean



EMBROIDERY



SCREEN PRINTING



PAD PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

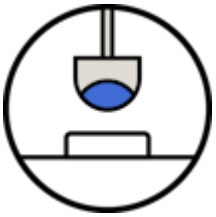
TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY
Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



SCREEN PRINTING
An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.



PAD PRINTING
Pad printing uses a soft silicone pad to transfer an image taken from a plate etched with a reversed logo, similar to a rubber stamp. Images can be very small and detailed and can be up to 5½ inches in diameter. Pad printers are capable of printing up to six colors, however most industry printers use one to two colors at most when printing on apparel. Pad printing is a popular trend for tagless label printing. The prints are soft, durable and capable of high and low volume production. Pad printing is great for sling bags, totes and other items that are difficult to decorate, as well as styles that are heat sensitive.

DECORATION SPEC SHEET

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HEAT TRANSFER
A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.