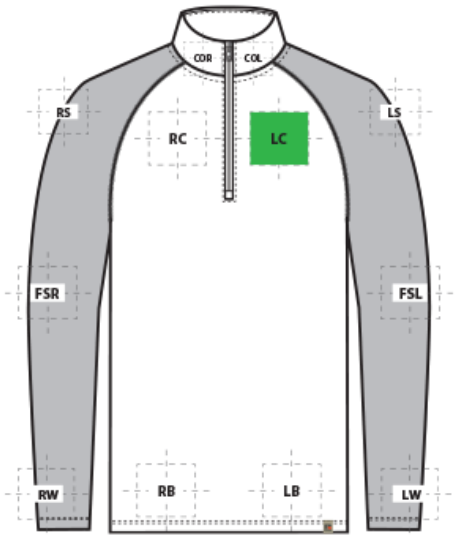
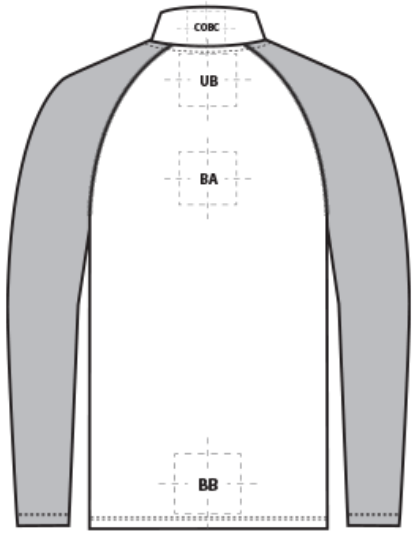
DECORATION SPEC SHEET

RU152 Russell Outdoors™ Realtree® Colorblock Performance 1/4-Zip





FRONT DECORATION DIMENSIONS			
COL	Collar Left	1"H X 4"W	
COR	Collar Right	1"H X 4"W	
LB	Left Bottom	4"HX4"W	
LC	Left Chest	4" H X 4" W	Primary
RB	Right Bottom	4"HX4"W	
RC	Right Chest	4" H X 4" W	

BACK DECORATION DIMENSIONS			
BA	Back	12" H X 12" W	
BB	Back Bottom	4" H X 12" W	
COBC	Collar Back	1"H X 4"W	
UB	Upper Back	4" H X 12" W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4" H X 4" W	
LW	Left Wrist	4" H X 4" W	

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RS	Right Shoulder	4" H X 4" W	
RW	Right Wrist	4" H X 4" W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

Due to the nature of 100% polyester fabrics, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Follow your standard equipment and consumables guidelines for this product and fabric.



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low-cure poly inks are required. Grey or black bleed blockers may be necessary. Do not use catch bins to avoid potential ghosting, zebra striping

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or dye migration. Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics.



HEAT TRANSFER

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product. Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.