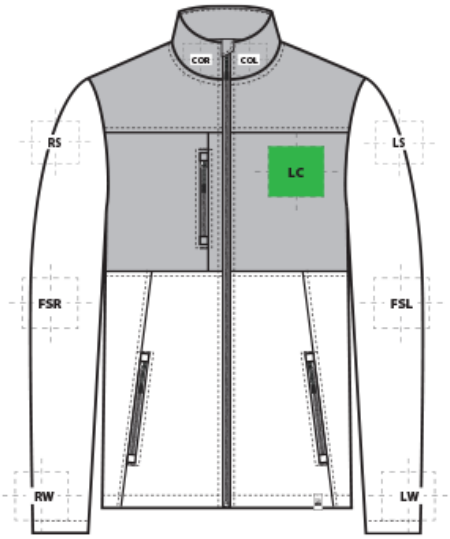
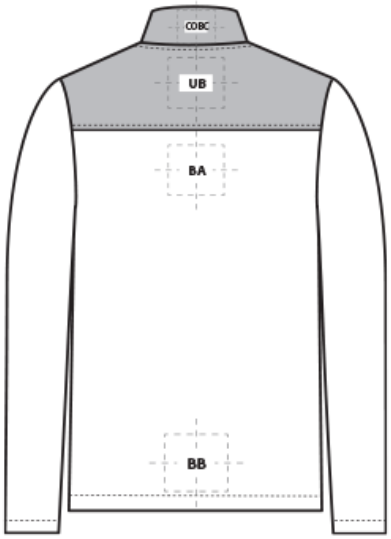
DECORATION SPEC SHEET

RU601 Russell Outdoors™ Realtree® Atlas Colorblock Soft Shell





FRONT DECORATION DIMENSIONS			
COL	Collar Left	1"H X 4"W	
COR	Collar Right	1"H X 4"W	
LC	Left Chest	4" H X 4" W	Primary

BACK DECORATION DIMENSIONS			
BA	Back	12" H X 12" W	
BB	Back Bottom	4" H X 12" W	
COBC	Collar Back	1"H X 4"W	
UB	Upper Back	4" H X 12" W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4" H X 4" W	
LW	Left Wrist	4" H X 4" W	
RS	Right Shoulder	4" H X 4" W	
RW	Right Wrist	4" H X 4" W	

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Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

Due to the nature of 100% polyester fabrics, special care must be taken throughout the decoration process when heat is applied for curing. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Resealing the back of embroidery on this product to retain waterproof and water-resistant properties is recommended.



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low-cure poly inks are required. Grey or black bleed blockers may be necessary. Bonding catalysts may be required for stain release, water resistant/waterproof coated and nylon fabrics. Do not use catch bins to avoid potential ghosting, zebra striping or dye migration. Do not package product until completely cool. Cooling stations are recommended.

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HEAT TRANSFER
A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product. Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations. Avoid hot stacking when decorating 100% polyester, blends, and pigment dye fabrics. Do not package product until completely cool. Cooling stations are recommended.