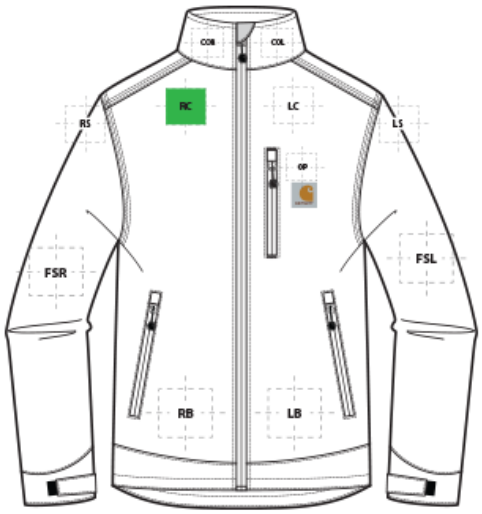
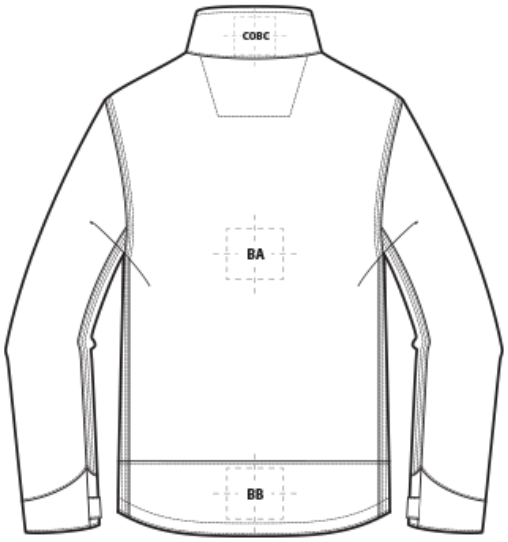
DECORATION SPEC SHEET

CT102199 Carhartt® Crowley Soft Shell Jacket





FRONT DECORATION DIMENSIONS			
COL	Collar Left	2"H x 3"W	
COR	Collar Right	2"H x 3"W	
LB	Left Bottom	4"H x 6"W	
RB	Right Bottom	4"H x 6"W	
RC	Right Chest	4"Hx4"W	Primary

BACK DECORATION DIMENSIONS			
BA	Back	18"H x 18"W	
BB	Back Bottom	2"H x 4"W	
COBC	Collar Back	2"H x 8"W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	20"H x 4"W	
FSR	Full Sleeve Right	20"H x 4"W	
LS	Left Shoulder	5"H x 5"W	
RS	Right Shoulder	5"H x 5"W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

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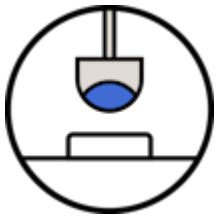
DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



PAD PRINTING



HEAT TRANSFER

ESSENTIAL PRODUCT INFORMATION

Due to the nature of water resistant coatings, special care must be taken throughout the decoration process. An ink catalyst additive or special adhesive heat transfer is required. Please consult with your decorator or material supplier.

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



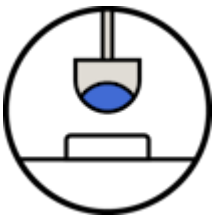
SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low-cure poly inks are required. Grey or black bleed blockers may be necessary. Avoid hot-stacking when decorating 100% polyester, blends and pigment dye fabrics.

DECORATION SPEC SHEET

CT102199 Carhartt® Crowley Soft Shell Jacket



PAD PRINTING

Pad printing uses a soft silicone pad to transfer an image taken from a plate etched with a reversed logo, similar to a rubber stamp. Images can be very small and detailed and can be up to 5½ inches in diameter. Pad printers are capable of printing up to six colors, however most industry printers use one to two colors at most when printing on apparel. Pad printing is a popular trend for tagless label printing. The prints are soft, durable and capable of high and low volume production. Pad printing is great for sling bags, totes and other items that are difficult to decorate, as well as styles that are heat sensitive.



HEAT TRANSFER

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Heat transfers with low cure adhesive and bleed blockers are required for this product. Avoid hot-stacking when decorating 100% polyester, blends, and pigment dye fabrics.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.